

OUTGOING

BECAUSE THE ONLY SOURCE OF KNOWLEDGE IS EXPERIENCE

MEET THE ORIGINAL PIN-UPS

London Poster Girls; from 13 October; Covent Garden Plazza (south east

corner), WC2E; £17.50; ltmuseum.co.uk Advertising has been something of a paradox in terms of feminism. Having to appeal to half the population, it has employed women as creatives but with content that was derivative and clichéd - the old "Let's get a woman to design a poster about shopping" ploy. However London Transport has a tradition of bucking this trend and this new exhibition highlights some of its key female artists, placing its work in a historical, social and design context. From the bold art deco of Dora Batty to the beautiful maps of Herry Perry, you won't make it through the gift shop empty handed.





Don't go back in the water

London Jaws In Concert; 21-22 October; Royal Albert Hall, Kensington Gore, SW7; from £30; royalalberthall.com

In 1975, Steven Spielberg catapulted a fairly unconvincing mechanical shark into popular culture folklore. That the film still has the ability to thrill is testament to the director's skill, but also to the iconic score by John Williams. Rarely has a film been so inextricably linked with its soundtrack, and here you can see the movie backed by a symphony orchestra at full tilt. Just don't sing along with the "Duh, duh. Duh, duhs."



See a literary prophet speak

Suffolk Flipside; 6-8 October; Snape Maltings, Snape Maltings Concert Hall, Snape, IP17; from free (tickets for Margaret Atwood, £16); flipsideuk.org

Flipside is an annual festival that holds environmental issues at its core, framed around a concern or question – this year's being, "How do we live now?" Now, have a little think about who you'd like to answer that, any names leaping out? Any authors that are chillingly but also compellingly prescient? Had a recent hit on the telly? The Handmaid's Tale? OK it's Margaret Atwood. And whatever her answer, it'll be worth hearing.



Go out out, but don't get drunk

London Mindful Drinking Festival; 13 August; Bermondsey Square, SE1; free (but you need to register for tickets in advance);

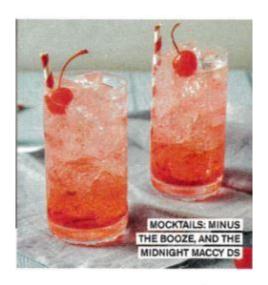
mindfuldrinkingfestival.com
For those feeling jaded having
imbibed too many picpouls this
summer, or if you're one of the
increasing number of people wise
enough to abstain, then this is for
you. Featuring non-alcoholic wines,
beers and adult soft drinks to taste
and buy, talks from producers and
mocktails from top mixologists, the
event will free you from existential
dread the next morning.

Take the word to the street

RATE POETRY DAY WIT

Nationwide National Poetry Day; 28 September; various locations

To honour this year's national poetry day, a haiku: A tribute to words. Arranged in ideal meter, And sometimes in rhyme If that has whetted your appetite (no offence taken if it hasn't), this year's festival of verse has the theme of 'Freedom' and also marks the start of the Hull City of Culture Contains Strong Language festival. But there are events nationwide so wherever you are it's a chance to see performances and workshops by the very best new and established talent, and celebrate this most emotive genre of writing



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